

Finalist Schools 2020



CARRICK ON SHANNON
COMMUNITY SCHOOL,
CARRICK ON SHANNON, CO. LEITRIM



THE ABBEY SCHOOL,
TIPPERARY TOWN, CO. TIPPERARY



GOREY COMMUNITY SCHOOL,
GOREY, CO. WEXFORD



MERCY SECONDARY SCHOOL,
BALLYMAHON, CO. LONGFORD



BOHERBUE COMPREHENSIVE SCHOOL,
BOHERBUE, CO. CORK



Is your school interested in being part of Ireland's most exciting agricultural science project?

To register your interest, email the details of your school to deirdre@certifiedirishangus.ie



CERTIFIED IRISH ANGUS BEEF *School Competition*





Background to School Competition

Certified Irish Angus, along with its processor partners, ABP and Kepak, devised a competition in an effort to further increase awareness of Certified Irish Angus Beef among consumers and to further promote the benefits to farmers and their families. The aim of the competition is to encourage young second level students to become involved to a greater extent in their families' farms and to gain an understanding how beef produced on those family farms is marketed in a manner that represents the care and attention that has gone into the production and processing of their animals, through to a satisfied end consumer.

Such was the success of the event in Croke Park in previous years for shortlisted schools, we intend to hold this event again on 3rd March 2021 with shortlisted schools to select the five finalist schools for 2021

Stage 1

- Must be groups of 2-4 students.
- By way of a 3 minute video which explains and develops the following:
 - Introduction of the students and the school.
 - Role of Ag Science within the school.
 - Understanding of the three main sponsors of the competition.
 - Plans for the promotion of the Certified Irish Angus Beef brand if successful in winning calves.
 - Pick a topic such as: Genetics, Environmental, Sustainability, Health & Safety, Education & Consumer awareness
- Video should be sent using Wetransfer, Google Drive etc. by email to deirdre@certifiedirishangus.ie
- Closing date for receipt of entries is 20th November 2020.



2020 Winners:
Royal School Cavan, Co. Cavan

Stage 2

- Selection of shortlist.
- Interview based on video.
- After interview, selection of entries invited to attend an exhibition event in Croke Park on 3rd March 2021 which will be attended by Agriculture, Beef & Food industry representatives.
- Establish a stand in the Event Centre in Hogan Stand promoting their school and their ideas
 - Selection of 5 Finalists



Students from Ard Scoil Rath Iomghain,
Rathangan, Co. Kildare



Stage 3

- Five finalist schools win five six-month old Angus Cross calves each.
- Students will rear calves through to slaughter to coincide with their Leaving Certificate Agricultural Science project.
- The calves may be reared on the students' family farms or by arrangement with Certified Irish Angus.
- Each finalist will be assigned a theme for their project.
 - Students will Benefit fully from the financial gain derived from the production of the cattle.
- One school will be chosen as the overall winner and will receive an additional €2,000 payment towards their further education

National Ploughing Championships

If Government guidelines allow we will be at the National Ploughing Championships 2021

- At the National Ploughing Championships in September 2021, the students will receive their five Irish Angus calves which they will follow through to slaughter to coincide with their Leaving Certificate Agricultural Science project.
- The students will make reports at set milestones through the lifetime of the animals and will visit farms, processing and retail facilities to gain an understanding of how each relies on the other.
- A final presentation of their projects will be made to a panel of Agricultural, Beef and Food Industry experts before an overall winner is selected.

Exhibitors in Croke Park

